



Timeless Chocorua Campaign Pledge Form

If you plan to donate to the campaign from a donor-advised fund (i.e. Fidelity Charitable Giving Account), do not complete or sign this pledge form. IRS rules prohibit donors from fulfilling written pledges through a donor-advised fund.

I/We, _____, pledge the sum of \$ _____
to the Chocorua Lake Conservancy's 50th anniversary *Timeless Chocorua* campaign.

I/We understand that my/our gift to the *Timeless Chocorua* campaign is in addition my/our anticipated donations to the CLC's annual fund (i.e. membership renewal contributions; year-end appeal donations), which the CLC relies upon to cover its annual operating expenses. I/We understand that my/our pledge is an unrestricted gift to the CLC. I understand that the *Stewardship Fund* and the *Chocorua Lake and Land Access Fund* are board-designated funds which will be invested in accordance with the CLC's *Investment Policy* to provide income for their designated purposes for a long period. The CLC Board of Directors has the right to reallocate capital and/or expend the principal of such funds if it determines such an action is in CLC's fiduciary best interest.

I/We intend to fulfill this pledge by making payment as follows (check all that apply):

- My/Our campaign gift will be made in the following installments:

Anticipated contributions by calendar year:

2018: \$ _____
2019: \$ _____
2020: \$ _____
2021: \$ _____
2022: \$ _____

- A check is enclosed for \$ _____ (please write "Campaign Donation" on the check)
- I/We want my gift/pledge to be in (circle one): Honor / Memory of _____

2018 Annual Fund Contribution:

- I have also enclosed a check for \$ _____ as my/our 2018 membership contribution.

Donor Recognition: The CLC plans to publicly recognize the generosity of donors to the *Timeless Chocorua* campaign at three giving levels: \$1 to \$999; \$1,000 to \$9,999; and \$10,000+. The CLC will publish the names of campaign donors in the *Spring Newsletter (2019)*, at the two information kiosks at Chocorua Lake, and at campaign-related events. The CLC never posts names of donors on the web.

Name(s) as you wish to be acknowledged: _____

- I/We wish to remain anonymous. Please do not list my/our names for recognition.

The Chocorua Lake Conservancy (CLC) is a not-for-profit, tax-exempt organization under the provisions of section 501(c)(3) of the Internal Revenue Code. The CLC's federal tax identification number is 02-0277083. No goods or services were provided in exchange for your financial donation. Donations to the CLC are tax-deductible to the extent allowed by law. By this pledge, I/we are making a binding commitment to give the amount(s) specified above, which pledge the CLC accepts and will act in reliance upon to begin the project and programs supported by the *Timeless Chocorua* campaign. I/We intend that the terms of this pledge will be legally binding upon and enforceable against me/us and my/our respective successors and heirs (including, without limitation, my/our estate(s) and executor(s)).

Signature(s) _____ **Date** _____

(Please continue to other side)



Your Contact Information

Preferred mailing address: _____

Telephone number(s): _____

Email address(es): _____

Matching Gift

- My company has a matching gifts program:

(Name of your company)

Estate Gift

- I/We have included the Chocorua Lake Conservancy in my/our estate plans. I/we would like my/our name(s) to be listed as a member of the CLC's *Conservation Legacy Society*.
- The CLC is not yet in my/our estate plans, but I/we plan to do so. Please contact me.

Ways of Giving

Gifts via Personal Check: Please mail this pledge form and a check payable to the "Chocorua Lake Conservancy" to the below. *Please write "Campaign Donation" on your check.*

Gifts of Appreciated Securities: For instructions on how to make a gift of appreciated stock or other securities, please contact Bob Seston, Treasurer, at rseston@chocorualakeconservancy.org.

Gifts via Credit Card: Credit card gifts are accepted online at www.timelesschocorua.org.

Gifts via Qualified Charitable Donation: If you are at least 70½ and taking a Required Minimum Distribution (RMD) from an IRA, you can direct some (or all) of that RMD directly to the Chocorua Lake Conservancy as a Qualified Charitable Donation (QCD)? This makes giving easy and can help to lessen your tax liability, especially important given that the new tax plan has eliminated some tax advantages to charitable giving. *To learn more about how to set up a QCD, consult your IRA custodian or financial adviser.*

Please mail this completed form to:

Timeless Chocorua Campaign
Chocorua Lake Conservancy
PO Box 105,
Chocorua, NH 03817

Thank you for your support!